



Intrinsyc Software International





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- This presentation contains statements which, to the extent that they are not recitations of historical fact may constitute forward-looking information. Such forward-looking statements may include financial and other projections as well as statements regarding the Company's future plans, objectives, performance, revenues, growth, profits, operating expenses or the Company's underlying assumptions. The words "may", "would", "could", "will", "likely", "expect," "anticipate," "intend", "estimate", "intend", "plan", "forecast", "project", "estimate" and "believe" or other similar words and phrases are intended to identify forward-looking statements. Persons reading this presentation are cautioned that such statements are only predictions, and that the Company's actual future results or performance may be materially different.
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- All amounts are in Canadian dollars, unless otherwise indicated.





Intrinsyc Overview

✓ Background

soleus

- Founded 1996 in Vancouver Canada (HQ) as a Microsoft embedded engineering services provider
- Competency in wireless technologies, software and system integration
- Software expertise MSFT Window Mobile & WinCE; Symbian; Mobile Linux
- Wireless systems integration services primary revenue driver today
- ✓ Soleus[™] is a consumer handheld software platform addressing a large and growing market.
 - Began software development '04 and released first version Dec 2006
 - Enables multimedia consumer handheld and handset devices
 - Business model: Licensing + Enabling Services + Royalty Revenues
 - Delivers: Lower R&D Costs + Faster TTM + Design Flexibility







2007 was a Transition year... and we Delivered on our Commitments

2007 goals were:

- 1. Launch Soleus[™] software and build our Soleus business
- 2. Grow our Engineering Services
- 3. Improve business results
- 4. Expand our business globally
- 5. Re-focus the business on wireless
- 6. Strengthen partnerships







1. Launch Soleus[™] - Build our Soleus business

✓ Product Released on Schedule

- Soleus 1.0 production released December 21, 2006
- Soleus 1.01 released August 2007

✓ Articulated a compelling value proposition

- Reduce R&D costs
- Improve time-to-market
- Enable Flexibility







Windows CE.net

obile

1. Launch Soleus[™] - Build our Soleus business

Developed a clear go-to-market strategy

- 1. Windows CE OEMs growing in wireless
- 2. Windows Mobile OEMs expanding to Consumer
- 3. Handset OEMs in Transition
- 4. Carriers delivering their own branded handsets
- 5. Wireless silicon vendors delivering a turnkey solution







1. Launch Soleus[™] - Build our Soleus business

- ✓ Results have followed
 - Design Win #1 Leading Handset OEM March 07
 Design Win #2 Established ODM June 07
 Design Win #3 Leading Handset OEM Oct 07

 2nd Design win with existing customer

 Design Win #4 Quanta Nov 07
 Design Win #5 Silicon Vendor Nov 07
 Development Partnership Japanese OEM Dec 07



making mobility work



soleus™

2. Grow our Engineering Services

- ✓ Grew overall revenue by 6%
- ✓ Expanded globally with Asian operations
 - Strong engineering team in Taipei by YE07
 - Launched first APAC services engagements
- ✓ Key Customer Engagements:
 - Handset OEMs including Motorola and Nokia
 - Silicon vendors Marvell, Texas Instruments, Freescale
 - Carriers including BT, Nextel
- Increased focus on wireless services
- ✓ Launched support of Soleus
 - Leverage 10+ years expertise to enable Soleus customers









3. Improve business results

- Majority of Revenue from core Global Engineering Services business
- Recorded first Soleus Revenue in FY2007







3. Grow the Business

- ✓ Improved Financial management
 - Paid off \$8M debt Dec '06
 - Controlled spending focused on Software
 - Closed UK and Singapore operations

✓ Financially stabilized

- May '07 financing resulted in gross proceeds of \$21.8 mil
- Diversified and Expanded the Shareholder base

✓ Increased Industry Visibility

- Launched coverage by four sell side analysts
- Speakerships at ETRE 2007 (Budapest), MAPOS '06 & '07 (London)





4. Other Accomplishments

✓ Executed a Globalized plan

- Opened US and Taipei offices
- Won engineering services and software engagements in Taiwan and Japan

✓ Strengthened alliances:

- Won Microsoft Excellence Award for Systems Integrator 2007
- Grew our Symbian alliance





TEXAS INSTRUMENTS TECHNOLOGY Independent Technology Center















Intrinsyc has a world-class leadership team









Created Shareholder Value

In C\$ thousands except price per share Figures as of December 10. 2007	
Ticker:	ICS (TSX)
Current price:	\$0.93
Basic shares o/s:	119,593
Market cap (basic):	\$111,222
Debt	\$0

Stock Price and Trading Volume For the period June 1 - Nov 30

	<u>2006</u>	<u>2007</u>	% Change
Average Daily Volume	93,249	266,302	186%
High Closing Price Intra-Day High	\$0.87 <i>\$0.89</i>	\$0.96 <i>\$1.0</i> 2	10% 15%
Low Closing Price Intra-Day Low	\$0.36 <i>\$0.34</i>	\$0.40 <i>\$0.39</i>	11% <i>15%</i>



Growth Rates (in millions)
Year-over Year as of November 3020062007% ChangeMarket Cap\$42.4\$112.4165%

Note: EV calculated using FY06 and FY07 Balance Sheet items

\$27.5



\$92.8

237%

Enterprise Value*





Looking to 2008... Our actions align to our Goals

Become a leading Wireless Software Solutions Provider For Wireless Consumer Devices







Intrinsyc is Growing with a Solid Foundation

We see our purpose to

- Connect People
- Build a better wireless world
- Deliver cutting edge technology





symbian







Intrinsyc is Growing with a Solid Foundation

Our Values

1.Satisfy our Customers 2.Deliver our Business Results to Plans 3.Create Shareholder Value

Our Guiding Principles

- Results Orientation
- Meritocracy
- Teamwork
- Respectful Workplace
- Innovation





soleus™

Market Momentum Supports our Business Strategy

How Big will the iPhone be?

What the iPhone adds is a chance to grab prime position in a much bigger, faster-evolving business. Apple is trying to use its design and software expertise to win consumers who mostly buy Plain Jane phone models from entrenched players

-- Peter Burrows, Business Week

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ABI Estimates Handset Shipments of 1.4B by 2010







2008 Commitments

- 1. Deliver strong enabling support to bring Soleus products to market in 1H08
- 2. Deliver new versions of Soleus software which will expand our market opportunity
- 3. Close new customer engagements & grow revenue
- 4. Deliver a substantial portion of our business in Asia
- 5. Establish our plan for future generations of Soleus technology and products





2007 Review Summary

- Intrinsyc completed a significant transition to reposition the company to be a *"Wireless Software Solutions Provider"*
- Our Soleus product have clear value to the wireless device industry which is enjoying substantial growth.
- As our Soleus customers launch their products in 2008 Intrinsyc software revenues will grow.
- We have a clear direction, a well-formed plan and a strong technical and business team to execute.







Q&A

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